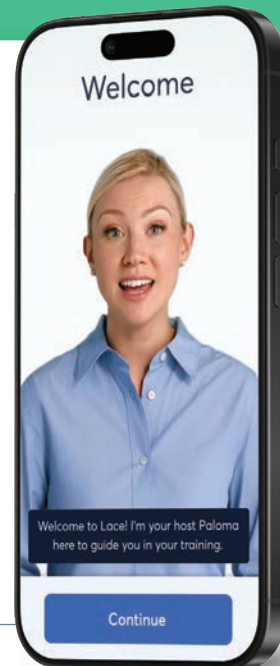


Lace AI Pro: Critical to success with your new hearing aids

You've been prescribed Lace AI Pro. It's vital to help you make the most of your hearing aid investment. Your devices help your ears collect sound, and Lace helps your brain process sound into meaning.



The science behind Lace

 **20+** years of research

With 10+ clinical trials involving 1,000s of patients, proving it works



5-10 hours to clinical benefit

Research shows you'll see fast results



25% better comprehension

Helping you feel engaged versus excluded



Long-lasting results

Studies show improvements last at least 6 months

Your training plan



Hear better in background noise

in places like restaurants or busy gatherings



Keep up with conversation

even with fast talkers



Improve memory retention

and recall in conversations



15 mins

a day for at least
30 days

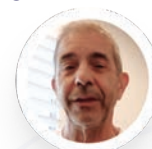
Unless your provider says otherwise

The stakes could not be higher

Hearing loss leads to increased risk of social isolation, depression, workplace setbacks, cognitive decline, and dementia — it's imperative to do all you can to treat it.

"To anybody considering Lace: I would strongly recommend it... it's enhanced my ability to get everything I can out of my hearing aids."

Bruce C., Verified Patient

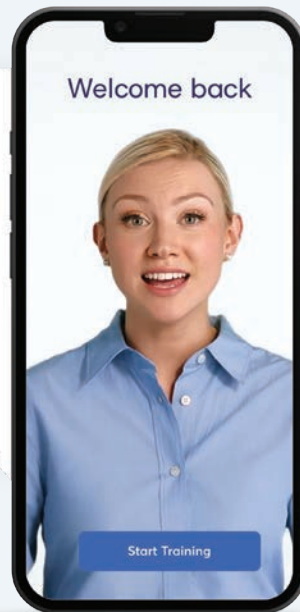


Getting started



Hi there, Tom!

I'm Lacey, your speech-in-noise specialist. Ready to start training?



Scan to download the app

Lace is available on iOS, Android devices, and desktop



Or visit: app.laceauditorytraining.com

1 Open the app or train on your desktop
Log in with your phone number (no password needed)

2 Choose a training type
With 10,000+ exercises across 27 topics and multiple lesson types you'll find your perfect match

3 Complete a 15-minute session
Research shows that just 5 hours of training for 15 minutes a day makes it easier to connect with family and friends, even when it's noisy

Feature Highlights



Comprehensive auditory training

- Speech-in-Noise
- Working Memory
- Rapid Speech
- Missing Word
- Speech Reading



Custom voices

- Train with loved ones' voices
- More meaningful and effective training



Sound science

- Backed by 20+ years of clinical research
- 10+ clinical trials involving 1000s of patients



Engaging Content

- 10,000 exercises
- 27 topic areas



Education

- Best practices
- Hearing aid advice
- Communication strategies